

Employee Engagement Opportunities Menu

Engage employees year-round through United Way's innovative and impactful community involvement experiences

EDUCATE

Learn about challenges facing our community and develop new perspectives on how we can accelerate change for a more equitable Twin Cities

- **Community Issue Briefings** – Bring in experts to present on a variety of topics including poverty, hunger, education, jobs, cultural competency, and many more (*45-60 minutes*)
- **Interactive Activities** – Put yourself in someone else's shoes through our *Making Choices* Budgeting Simulation, *Grant Maker* Proposal Review, or *Community Jeopardy Game* (*20 minutes, can be combined with other activities*)
- **Nonprofit Tours** – Host a nonprofit tour for employees to witness United Way's work and impact in action (*30-60 minutes plus travel*)

VOLUNTEER

Make it easy for your employees to make a difference through a huge variety of volunteer opportunities

- **Tailored Volunteer Experiences** – **Volunteer United** is a free, full-service resource for organizations who want to engage their staff and groups in volunteering
 - Specialized team building experiences
 - Ready-to-go projects (*hundreds of opportunities; search by subject, location, or nonprofit*)
 - On-site kit-making activities (*company provides supplies*)
 - Skills-based volunteering
- **Signature Volunteer Projects** – United Way hosts unique community-wide volunteer events throughout the year
 - **2018 Action Day** – Pack backpacks with school supplies for 25,000 metro-area children in need; hosted by the Minnesota Timberwolves and Lynx at Target Center on the evening of August 9
 - **A Celebration of Sorts** – Help The Arc Minnesota prepare their Value Village Thrift Stores for Halloween by sorting and tagging thousands of costumes on September 13 at the Minnesota State Fairgrounds (day and evening shifts available)
 - **Home For Good** – Host a drive to collect needed household items (September - October) and/or volunteer to assemble "welcome home" kits for 500 families exiting homelessness (November 8 & 15)

ENGAGE

Connect employees to Giving Communities (Emerging Leaders, Women United, Arise Project) where they can make an impact through fundraising around specific areas of need, building connections, and developing professional skills

- **Host Giving Community events** to dive deep into social issues and/or provide networking opportunities
- Encourage interested employees to attend **quarterly professional and social events** hosted by our Giving Communities and held at unique venues across the Twin Cities
- Invite Giving Community experts to **connect and collaborate with existing Employee Resource Groups (ERGs)**
- **Sponsor employee memberships** to join a Giving Community

EMPOWER

Drive change by activating your employees' leadership skills

- **Board Boot Camp & Advanced Board Training** – Nominate select employees to learn about board governance and accelerate their leadership skills while serving on a nonprofit board (*evening training sessions*)
- **Leaders United** – Sponsor select high-potential employees to participate in our one-of-a-kind fee-for-service leadership development program (*1 day per month for 6 months with webinars in between sessions*)

Employee Engagement Calendar – Example Company

	Q1	Q2	Q3	Q4
Quarterly Activities	JOB	HUNGER	EDUCATION	HOMELESSNESS
GTCUW Community Events	The Future is Now – Preparing Minnesota’s Workforce at American Swedish Institute (March 22)			United Forward Event – Together We Thrive at U.S. Bank Stadium (October 25)
Volunteer Opportunities	Partner with <i>Volunteer United</i> on Team Building Volunteer Project		2018 Action Day at Target Center (August 9)	A Celebration of Sorts at MN State Fairgrounds (September 13)
Giving Community Events		WOMEN UNITED: Executive Leadership Series featuring Laurie Nordquist from Wells Fargo at Crave (June 20)	EMERGING LEADERS: Think + A Drink (September)	ARISE PROJECT: A Conversation on LGBTQ Youth Homelessness (November)
Company Community Events	Discuss your company’s yearly community events and how Greater Twin Cities United Way can support those initiatives			
Professional / Leadership Development		Beginner Board Boot Camp I & II (April 10 & 18)	Advanced Board Training (June 21)	Beginner Board Boot Camp I & II (September 13 & 20) Advanced Board Training (October 23) Transforming Nonprofit Business Models (November 14)
Company Employee Giving Activities				Home for Good Household Item Drive 2018 Employee Giving Campaign

Company event with United Way support

Existing United Way event to leverage in your workplace