

# Unite to fuel Change



Greater Twin Cities  
United Way

## TAKE YOUR COMPANY'S SPECIAL EVENT A STEP FURTHER WITH MOBILECAUSE

**WHAT:** MobileCause is a dynamic platform that helps execute online fundraising, text-to-donate, and event-based activities, transforming your virtual engagement!

Greater Twin Cities United Way can create branded pages for nearly any online fundraising activity. Power any type of fundraising event, such as runs, walks, tournaments, even trivia happy hours.

**COST:** GTCUW has purchased an annual license, so there is no cost to our company partners.

### FEATURES & BENEFITS

- Online giving and text-to-donate options for flexible remote giving
- Comprehensive virtual event fundraising with ticketing, RSVPs, and payment collection
- Free to United Way corporate partners
- Easy-to-use platform, convenient GTCUW setup
- Ongoing reports showing progress and results
- Remittance is simple: donations come directly to GTCUW and are counted toward your campaign
- Secure: MobileCause is PCI DSS Level 1 service provider

**YOUR EVENT PAGE:** United Way staff can create your event page within five business days.

*We'll just need a few details from you to get started:*

- Event type (s)
- Event name, date, time, and location
- Event description (and/or personal message to participants)
- Ticket types (if applicable) and descriptions
- Ticket prices
- Additional custom questions specific to your event
- Company logo

**GET STARTED:** Contact your United Way campaign representative now!



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