

Unite to fuel Change



RECOMMENDED PLATFORMS

UNITED WAY HAS VETTED THESE TO OFFER YOU ACCESS AND SUPPORT FOR FREE.

SALESFORCE.ORG PHILANTHROPY CLOUD (SPC) manages your whole campaign with donations, volunteerism, stories, and special events. SPC provides your company with high-level analytics and reporting on how your employees engage with the community during your campaign and beyond.

MOBILECAUSE creates fundraisers with customized payment collection and is mobile friendly. On top of special-events dollar collection, MobileCause has a text-to-donate function.

GOFUNDME offers a peer-to-peer fundraising system that allows for payment collection and customization for your campaign.

32AUCTIONS hosts online bidding that allows you to add items with a picture and description.



PLEDGING	VOLUNTEERING	HIGHLIGHTED STORIES	SPECIAL EVENT TRANSACTIONS	BRANDING	AUCTIONS	PEER-TO-PEER FUNDRAISING	TICKET REGISTRATION
✓	✓	✓	✓	✓			
			✓	✓		✓	✓
			✓	✓		✓	✓
			✓		✓		

