We live in a world where divisions and poverty affect everyone. The COVID-19 pandemic and global civil unrest have forced a reckoning with long-standing systemic racism and oppression that has manifested in deep and predictable disparities in our community.

THE NEED FOR CHANGE IS NOW.

Today, at Greater Twin Cities United Way our 211 resource helpline refers neighbors to critical basic needs. With equity at the center of our work we invest in 100+ nonprofit partners on the frontlines of community led change — maximizing our shared vision for change in housing, food, education, and jobs and creating a community where all thrive.

WHAT WE’VE ALREADY ACHIEVED TOGETHER.

Referred 202,000 calls/texts/chats and 381,000 website visits to critical information and services.

Supported small businesses owned by Black, Indigenous, Latinx, Asian and People of Color in the wake of the civil unrest through the Twin Cities Rebuild for the Future Fund.

Helped secure $261.6 million for emergency housing, quality child care and early childhood education.

CHANGEMAKER [CHAYN-MAY-KER] NOUN
A person or organization that sees the problems in the world around them, identifies solutions and courageously takes action to transform their communities.

Join the changemaker movement and make your impact...

DONATE directly through your workplace: gtcuw.org/donate

VOLUNTEER for a project you’re passionate about: gtcuw.org/volunteer

JOIN a giving community to rally around a common cause: gtcuw.org/join

ADVOCATE by championing the voices of our neighbors: gtcuw.org/advocate

Unite to fuel Change

Greater Twin Cities United Way

JOIN THE MOVEMENT GTCUW.ORG
Join the Changemaker Movement

No matter what shape it takes — donor, volunteer, champion — your role as a changemaker is crucial to our work. We need your help to create a community where all people thrive regardless of income, race or place.

- **211**: We refer people to critical resources through our free 211 resource helpline to ensure people have their basic needs met any time, day or night. We also leverage 211 data to identify and respond in real-time to community needs and crises.

- **NONPROFIT PARTNERSHIPS**: We strengthen, support and maximize the collective impact of the nonprofit sector by connecting leaders, training teams, and providing grants to sustain and grow the work of organizations throughout our community.

- **ADVOCACY**: Through our unique position in the community, we lead and influence the implementation of policies and funding that support immediate needs and drive systemic change.

- **INNOVATION**: Through collaboration with nonprofit partners, businesses and donors, we create new solutions that drive positive, lasting change.

- **BUSINESS PARTNERSHIPS**: As a trusted philanthropic partner, we align corporate social responsibility goals and passions with community needs to address problems no one can solve alone.