DONATE TO
GREATER TWIN CITIES COVID-19 RESPONSE & RECOVERY FUND
CALL TO ACTION
Donate to the Greater Twin Cities COVID-19 Response and Recovery Fund at gtcuw.org/covid19fund or by texting GTCUWCOVID19 to 51555.

KEY MESSAGING

• With students out of school, businesses temporarily closing, workers being laid off and more, there has never been a time when community support and financial resources have been more critical.

• When the reality of COVID-19 hit, Greater Twin Cities United Way immediately connected with 95 nonprofit partners to identify the most urgent needs, which include food, shelter, childcare, sanitary and hygiene supplies and financial assistance.

• In response, Greater Twin Cities United Way established the Greater Twin Cities COVID-19 Response and Recovery Fund.
  ◦ 100% of all donations go directly into the community and provide immediate support to those most vulnerable.
  ◦ During the week of March 23, Greater Twin Cities United Way infused $200,000 into the community through the Greater Twin Cities COVID-19 Response and Recovery Fund. United Way distributed the first round of grants to 31 of United Way’s existing nonprofit partners to address critical needs including food, shelter, childcare, sanitation and hygiene supplies, and financial assistance for more than 75,000 people most impacted by the COVID-19 pandemic.

  ◦ To learn more about which agencies received grants, please reference our press release.
  ◦ United Way’s certified resource specialists connecting people in need to resources and services 24 hours a day, 7 days a week through the Greater Twin Cities United Way 211 helpline at www.211unitedway.org.

  ◦ 211 is a three-digit number that families and individuals in Minnesota can call to obtain free and confidential information on health and human services.

• We are advocating in partnership with local and statewide nonprofits for Department of Human Services funding for critical services such as mental health support, childcare, and more.

For additional information, please visit gtcuw.org

CLICK HERE TO DOWNLOAD ASSETS FROM THE GUIDE
COVID-19 Response and Recovery Fund
• When you give to the Greater Twin Cities COVID-19 Response and Recovery Fund, you are providing immediate support such as food, shelter and financial assistance to those overwhelmed by situations caused by COVID-19. 
  [gtcuw.org/covid19fund]
• Help provide immediate support through the Greater Twin Cities COVID-19 Response and Recovery Fund. 100% of your donation goes directly into our community. 
  [gtcuw.org/covid19fund]
• Greater Twin Cities’ COVID-19 Response and Recovery Fund was created after connecting with their 95 nonprofit partners to identify their most pressing needs. 
  [gtcuw.org/covid19fund]
• As our community and its most vulnerable populations are facing the ripple effects of COVID-19, the Greater Twin Cities COVID-19 Response and Recovery Fund provides an opportunity for anyone to give with the reassurance their donations will be used to quickly to where they are most needed. 
  [gtcuw.org/covid19fund]
• The Greater Twin Cities COVID-19 Response and Recovery Fund was created to ease the burden financially for our neighbors during this stressful and demanding time. 
  [gtcuw.org/covid19fund]

211
• For support during this stressful and demanding time visit 211 to speak with someone directly. 
  [211.org/services/covid19]
• To get assistance accessing food, paying bills or for other essential services visit 211 online. 
  [211.org/services/covid19]
• Learn more about how United Way is continuing to support local Minnesotans during this difficult time. 
  [211.org/services/covid19]