

Being a United Way Partner

Benefits

- Opportunity to share your work and story with a large audience of donors and community members via Community Connections Series (CCS) sessions, the United Way blog, speaking at the Capitol, and other engagements
- Inform United Way's Policy & Advocacy Agenda, ensuring that the issues your organization cares about are heard by legislators
- Exclusive access to additional capacity building and special initiative grantmaking dollars (dependent on fundraising)
- Access to a skilled volunteer base and in-kind donations from Volunteer United, Greater Twin Cities United Way's network of corporate volunteers
- Assistance in running a United Way campaign and getting set up with a profile for our 211 resource helpline

Expectations

- Participate in quarterly convenings, including the Council of Agency Executives (CAE) for Executive Directors and Communities of Practice (CoP) for program staff
- Share relevant updates about changes to your programming or leadership with your United Way Program Officer
- Speak about your experience as a United Way partner on behalf of United Way
- Complete formal reporting that will include outcomes data and narrative questions on an annual basis and participate in regular site visits with United Way staff.



Greater Twin Cities
United Way

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